



What is missing from your CAUTI prevention bundle?



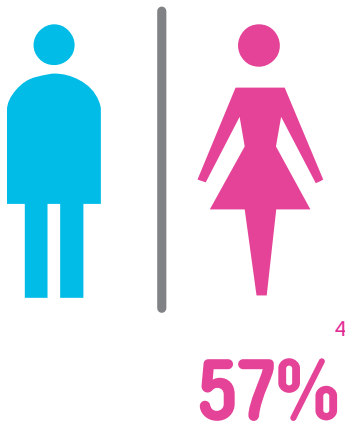
#1 risk factor = prolonged catheterization

Intervention bundle for CAUTI prevention³

- ✓ Stop orders
- ✓ RN driven removal
- ✓ Portable bladder ultrasound
- ✓ External catheters for men

#2 risk factor = female gender



Average hospital
in-patients



3x
higher CAUTI
risk¹

61%
more likely
to be
catheterized⁵

Why are external catheters only for men?

		
✓	✓	Foley catheter
✓	✓	Urethral catheter + bladder scan
✓	?	External catheter
✓	✓	Urinal
✓	✓	Absorbent pads
✓	✓	Diapers

It's time for a new solution...



Helps reduce urinary catheter days, lowering CAUTI risk.^{6,7}



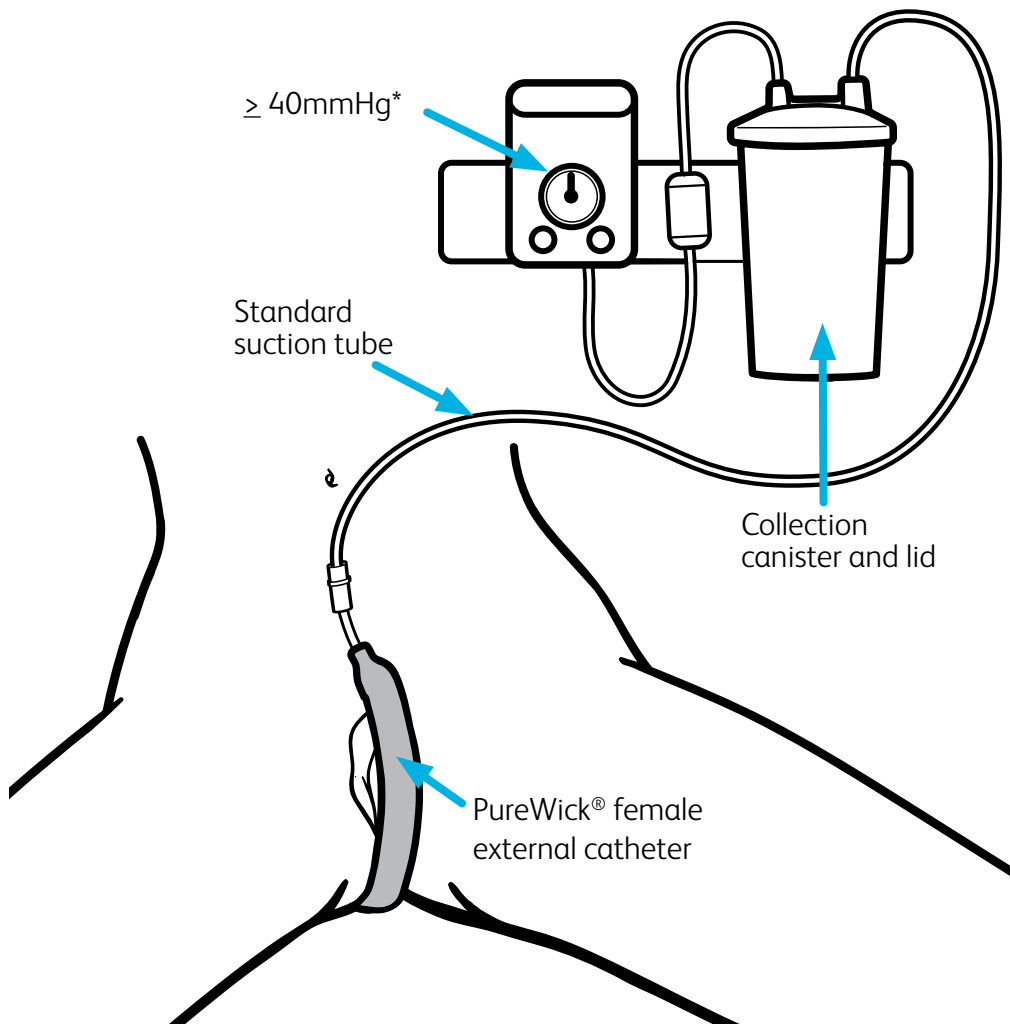
Non-invasive urine output measurement.



Protects skin by wicking away urine.

Introducing the PureWick® female external catheter

*Simple, non-invasive incontinence
management for women*



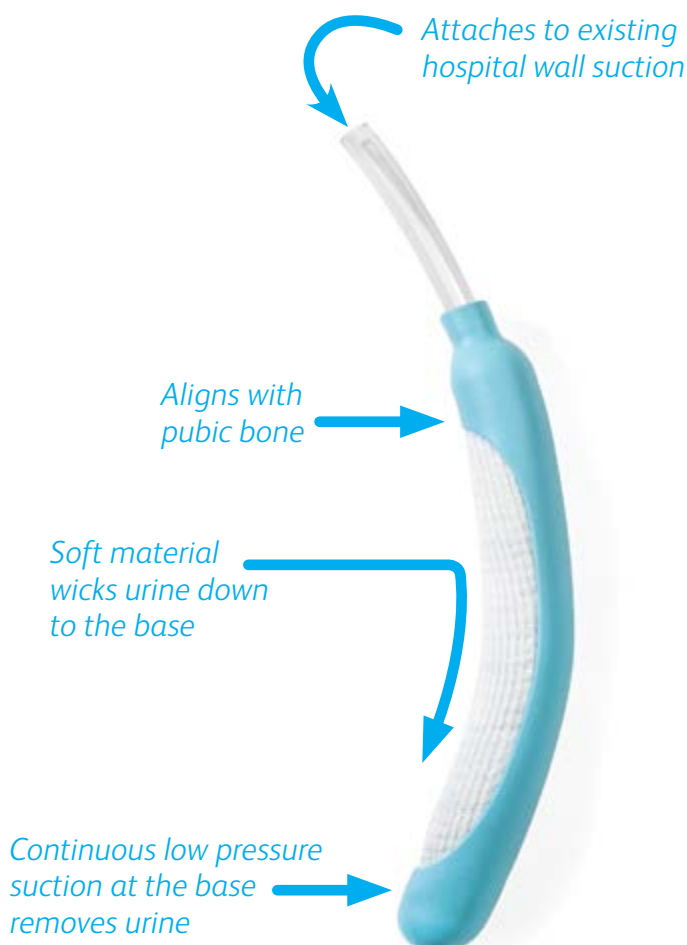
**Always use the minimum amount of suction necessary.*

PureWick® female external catheter

Ordering information

Order#	Description	Size	Case quantity
PWF030E	The PureWick® female external catheter is a soft and flexible external catheter for women	10" x 1.5"	30 each

1. Maki D, Tambyah P. Engineering out the Risk for Infection with Urinary Catheters. *Emerg Infect Dis.* 2001;7(2):342-47.
2. Gray M, Skinner C, Kaler W, J *Wound Ostomy Continence Nurs.* 2016;43(3):301-307.
3. Weiss AJ. Overview of Hospital Stays in the United States, 2012. *HCUP Statistical Brief #180.* October 2014. AHRQ, Rockville, MD.
4. Daniels KR, Lee GC, Frei CR. Trends in CAUTIs among a National Cohort of Hospitalized Adults, 2001-2010. *Am J Infect Control* 2014;2:17-22.
5. Maita, D., O'Connell, L., Molloy, A., & Bleasdale, S. C. (n.d.). Implementation of a Female External Urinary Device to Decrease Catheter Associated Urinary Tract Infections [Abstract].
6. Warren C, et al. Implementation of an external female urinary catheter as an alternative to an indwelling urinary catheter. *American Journal of Infection Control.* 2020.
7. PureWick Latex-free IFU



Indications: The PureWick® female external catheter is intended for non-invasive urine output management in female patients.

Contraindications: The PureWick® female external catheter should not be used on patients with urinary retention.

Warnings: To avoid potential skin injury, never push or pull the PureWick® female external catheter against the skin during placement or removal. Never insert the PureWick® female external catheter into the vagina, anal canal or other body cavities. Do not use the PureWick® female external catheter with a bedpan or any material that does not allow for sufficient airflow. Discontinue use if an allergic reaction occurs. After use, this product may be a potential biohazard. Dispose of in accordance with applicable local, state and federal laws and regulations.

Please consult package insert for more detailed safety information and instructions for use.

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